

JORGE A. AREVALO, Ph.D

7000 JFK Boulevard East Apt. 38b, Guttenberg NJ 07093

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CURRICULUM VITA

CURRENT APPOINTMENT

Professor of Management, with Tenure
Department of Management, Marketing & Professional Sales
Cotsakos College of Business
William Paterson University
1600 Valley Road, Room 3071
Wayne, NJ 07474
973 720 3073

Tenured November 1, 2014.

EDUCATION

Ph.D.

Global Affairs

Division of Global Affairs / Department of Management and Global Business
Rutgers, the State University of New Jersey
Dissertation Defended: April 2008
Major: Strategy and Organization Management

Dissertation Title:

Low Level of Commitment Phobia: An Empirical Study of the UN Global Compact's CSR Movement.

Committee: Michael A. Santoro (Chair)
Alexander J. Motyl
Steven L. Shapiro
Mary Saladino

M.S. (2003) Master of Science in Global Affairs. Concentration: **International Business.**
Rutgers, the State University of New Jersey, Newark, New Jersey.

BA (1992) Major: **German**, Minor in **Communications.**
Montclair State University. Montclair, New Jersey.

TEACHING

- Strategy and Business Policy: undergraduate MGT4600
- Values, Ethics & Sustainability: undergraduate MGT3550
- Innovation, Strategy, and Corporate Sustainability: MBA MGT6570
- Integrated Learning Capstone: MBA6700
- Foundations of Management: MGT6045

TEACHING EXPERIENCE

2010 – Present

Professor of Management – Department of Marketing and Management Sciences
William Paterson University, Wayne New Jersey

2006 – 2010 **Assistant Professor of Management** - Management and Marketing Department
Laboratory Institute of Merchandising (LIM College), New York, NY

RESEARCH

RESEARCH INTERESTS

- Sustainability in Management Education: Theory, Practice and Reported Outcomes
- Strategic CSR, Corporate Social Performance CSP, Corporate Financial Performance CFP,
- Global Business Literacy, Managerial Skills, Talent and Career Advancement
- Gender Equality in Management Education
- Navigation of SDGs and Planetary Boundaries in Business, Government, and Academia;
- Blueprint and Modeling of SDGs and Planetary Boundaries Integration

PUBLICATIONS

Alcaraz, J.M.; Shandler, K., Edwards, M.; & **Arevalo, J.A.** (2023), “Film-Making and Management Learning as (Multimodal) Design”. *Academy of Management Learning & Education*, Vol. 23, No. 1. Published online 30 Nov. 2023. <https://doi.org/10.5465/amle.2021.0426>

Arevalo, J.A. (2020), “Gendering Sustainability in Management Education: Research and Pedagogy as Space for Critical Engagement”. *Journal of Management Education*, 44 (6), 852-886.

Arevalo, J.A., Mitchell, S.F., Rands, G., Starik, M., (eds.) (2020), “Advances in Sustainability in Management Education”, *Journal of Management Education*, December, Issue 44, Vol. 6. Whole Volume: pp. 683-852.

Arevalo, J.A., Mitchell, S.F., Rands, G., Starik, M., (eds.) (2020a), “Introduction to Special Issue“, in J.A. Arevalo, S.F., Mitchell, G. Rands, & M. Starik (eds), Advances in Sustainability in Management Education, *Journal of Management Education*, 44 (6), 683-698.

- Arevalo, J. A.**, Mitchell, S. F., Rands, G., & Starik, M. (2019). *Journal of Management Education* Special Issue – Call for papers: Sustainability In Management Education: Advances And Future Directions, Vol 43(2) 212-216.
- Laud, R., **Arevalo, J.A.**, & Johnson, M. (2019), “Role Context Change and Actionable Career Knowledge for Practicing Managers”, *Career Development International*, 24 (3), 222-238.
- Arevalo, J.A.** & Mitchell, S.F. (eds) (2017) *Handbook of Sustainability in Management Education: In Search of a Multidisciplinary, Innovative and Integrated Approach*. Northampton: MA: **Edward Elgar Publishing**. (ISBN: 978 1 78536 123 4)
- Arevalo, J.A.** & Mitchell, S.F. (2017a), “Introduction to First Volume”. In J.A. Arevalo and S.F. Mitchell (eds.), *Handbook of Sustainability in Management Education: In Search of a Multidisciplinary, Innovative and Integrated Approach*. Northampton: MA: **Edward Elgar Publishing**. pp.1-44.
- Mitchell, S.F., & **Arevalo, J.A.** (2017b), “Conclusion to First Volume”. J. A. Arevalo, J.A. and S.F. Mitchell (eds.), *Handbook of Sustainability in Management Education: In Search of a Multidisciplinary, Innovative and Integrated Approach*. Northampton: MA: **Edward Elgar Publishing**. pp. 625-655.
- Nobre, F.S., **Arevalo, J.A.**, & Mitchel, S.F (2017c), “Sustainability Learning Processes: Concepts, Benchmarking, Development and Integration”. In J.A. Arevalo, J.A. and S.F. Mitchell (eds.), *Handbook of Sustainability in Management Education: In Search of a Multidisciplinary, Innovative and Integrated Approach*. Northampton: MA: **Edward Elgar Publishing**. pp.242-261.
- Williams, J., Meliou, E., & **Arevalo, J.A.** (2017d), “Gender and Sustainable Management Education: Exploring the Missing Link”. In J. A. Arevalo and S.F. Mitchell (eds.), *Handbook of Sustainability in Management Education: In Search of a Multidisciplinary, Innovative and Integrated Approach*. Northampton: MA: **Edward Elgar Publishing**. pp.307-329.
- Ayuso, S., Roca, M., **Arevalo, J.A.**, & Aravind, D. (2016) “What determines principles-based implementation? Reporting on Global Compact Adoption in Spanish Firms. *Journal of Business Ethics*, 133, 553-565
- Laud, R., **Arevalo, J.A.**, & Johnson, M. (2016), “The Changing Nature of Managerial Skills, Mindsets and Roles: Advancing Theory and Relevancy for Contemporary Managers”. *Journal of Management and Organization*, 22 (4), 435-456.
- Aravind, D., & **Arevalo, J.A.** (2015) “The Global Compact: Analysis of Characteristics and Outcomes of Spanish Local Network Membership.” *Journal of Corporate Citizenship*, JCC 59, p.57-81.
- Arevalo, J.A.** & Aravind, D. (2015), “Strategic outcomes in voluntary csr: reporting economic and reputational benefits in principles-based initiatives”. *Journal of Business Ethics*, 144: 201-217.
- Arevalo, J.A.** (2014) Collaboration and Partnership in the Context of Indian CSR: The Global Compact Local Network and the I4D Project. In. *Cross-border Partnerships for Sustainability*

and Innovation: A role for South-driven Sustainability. Vazquez-Brust, D., Sarkis, J., and Cordeiro, J. (Eds.), Vol. 3, 193-216. **Pearson Publishing, Inc.**

Arevalo, J.A., Aravind, D., Ayuso, S., and Roca, M. (2013), “The Global Compact: An Analysis of the External/Internal Factors and Outcomes of Participation in the Spanish Context”. ***Business Ethics, A European Review***, 22 (1), 1 – 15.

Arevalo, J.A., McCrea, E., & Yin, J. (2012),” Global Business Literacy in the Classroom: Developing and Applying an Assessment Framework”, ***Journal of Teaching in International Business***, 23 (3), 176-200.

Arevalo, J.A., Castello, I., Lenssen, G., Newmann, K., Zollo, M. (2011), “Integrating Sustainability in Business Models.” (Eds.) Introduction to Special Issue, ***Journal of Management Development*** , 30 (10), 941-954. October 2011.

Arevalo, J.A. & Aravind, D. (2011), “Corporate Social Responsibility Practices in India: Approach, Drivers, and Barriers.” ***Corporate Governance: An International Review (Bradford)***, Vol. 11, 4, pp.399-414

Arevalo, J.A., & Aravind, D. (2010), “The Impact of the Crisis on Corporate Responsibility: The Case of UN Global Compact Participants in the USA.” ***Corporate Governance: An International Review (Bradford)***, Vol. 10, No. 4, p. 406-420.

Arevalo, J.A. (2010), “Critical Reflective Organizations: An Empirical Observation of Global Active Citizenship and Green Politics.” ***Journal of Business Ethics***, Vol. 96, No. 2, p. 299-316.

Arevalo, J.A. (2009). “Dimensions of Corporate Social Responsibility: A Time For New Discourse”, ***World Review of Entrepreneurship, Management and Sustainable Development (WREMSD)***, Vol. 5, No. 1, p. 4-25.

Arevalo, J.A., & Fallon, F.T (2008). “Assessing Corporate Responsibility as a Contribution to Global Governance: the Case of the UN Global Compact”, ***Corporate Governance: An International Review (Bradford)***, Vol. 8, No. 4, p. 456-470

WORK UNDER REVIEW –

Arevalo, J.A., Alcaraz, J., Schandler, K., & Edwards, M. (2023). “Digital Stories on[for] the Anthropocene: Transforming Student Experiential Learning and Creativity”. Submitted to ***Journal of Management Education*** (JoME) journal, December 26, 2022. R1 submitted April 28, 2024.

GLOBAL SUSTAINABILITY SUMMITS

2022 PRME Global Forum: United Nations

An Inquiry on Issues of Integration: Navigating SDGs within Planetary Boundaries for Business, Academia and Partnerships. Session 4: Business Schools and Planetary Boundaries

Research Team Presenting: Alcaraz, J., Schandler, K., Edwards, M., & **Arevalo, J.A.**
<https://www.youtube.com/watch?v=wjtoM89Xh00>

2021 PRME Global Forum: United Nations

Towards a Blueprint for Sustainable Development Goals-Within Planetary Boundaries. Session 3 on Sustainability Integration into Curriculum, Research & Partnerships.

Research Team Presenting: **Arevalo, J.A.**, Alcaraz, J.

<https://www.youtube.com/watch?v=DiLGiWHlo6c>

2021 PRME Global Forum: United Nations

How Can we Bridge Sustainability in Management Education (SiME) and the Gender Gap.

Session 4: Gender Equality in Management Education and Beyond: Roundtable on Innovative Perspectives and Approaches

Presented by: **Arevalo, J.A.**

<https://www.youtube.com/watch?v=InhCDolJufY>

REFEREED RESEARCH & TEACHING SYMPOSIA

Arevalo, J.A., Rands, G., & Starik, M. (2020) “Sustainability in Management Education: Where it has been, Is now, and Is/Can be Headed”. Organizer and Chair, Symposium accepted by the MED and ONE Divisions of the Academy of Management, for inclusion in the 80th Program and Annual Meeting, August 7-11, Virtual Meeting. Submission No. 14827.

Arevalo, J.A. & Mitchell, S. (2019) “Reported Impacts of Sustainability in Management Education”, Organizer and Chair, Symposium accepted by the MED and ONE Divisions of the Academy of Management, for inclusion in the 79th Program and Annual Meeting, August 9-13, Boston, USA. Submission No. 15372.

Arevalo, J.A., & Montiel, I. (2018) “Sustainability in Management Education: Addressing Research on Reported Impacts of Integration.” Organizer and Chair, Symposium accepted for the International Academy of Business & Society (IABS) Program and 27th Annual Meeting, June 7-10, Hong Kong, China.

Mitchell, S., & **Arevalo, J.A.** (2017) “Sustainability Education: At the Interface of Research, Scholarship, and Collaborative Leadership. Organizer and Chair. Symposium accepted for the Academy of Management Program at the 77th Annual Meeting, AOM, Aug 4 – 8, Atlanta, GA.

REFEREED PROFESSIONAL DEVELOPMENT WORKSHOPS

Arevalo, J.A. (2023) “Harnessing the Connective Power of Experiential Learning in Management Courses”. **Presenter.** Submitted by Jeffrey Miles (U. of the Pacific, jmiles@pacific.edu) to the 83rd Annual Meeting of the Academy of Management, 4 August - 8 August 2023, in Boston, Massachusetts, USA. Submission No. 10197. Accepted.

Arevalo, J.A., & Alcaraz, J. (2023) “Shifting towards SDGs within PBs integration: The Case for Academic Private Sector Partnerships”. **Organizer and co-chair**, PDW submitted to the ONE Division of the Academy of Management Program, 83rd Annual Meeting, AOM, Aug 4-8, Boston, MA. Submission No. 11332. Accepted.

Arevalo, J.A., & Alcaraz, J. (2022) “An Inquiry on Issues of Integration: Navigating SDGs within Planetary Boundaries for Business, Academia, and Partnerships”. ***Organizer and co-chair***, PDW accepted for the Academy of Management Program at the 82nd Annual Meeting, AOM, Aug 5-9, Seattle, WA. Submission No. 11496.

Arevalo, J.A., & Rands, G. (2018),” Sustainability in Management Education: Impacts and Outcomes of Integration”. ***Organizer and Chair***, PDW accepted for the GRONEN Conference, June, Almeria, Spain.

Mitchell, S., & **Arevalo, J.A. (2018)**, “Research Agenda 2020: Exploring Impacts of Sustainability in Management Education”. ***Organizer and Chair***, PDW accepted for the Academy of Management Program at the 78th Annual Meeting, AOM, Aug 10-14, Chicago, IL.

****Winner of the Management Development and Education (MED)
Division of the Academy of Management
Best Professional Development Workshop.**

Arevalo, J.A. & Mitchell, S. (2017), “Sustainability in Management Education – Assessing Change in Students’ Sustainability Knowledge, Skills and Attitudes”. ***Organizer and Chair***, PDW accepted for the Academy of Management Program at the 77th Annual Meeting, AOM, Aug 4- 8, Atlanta GA.

Arevalo, J.A. & Carrim, N. (2016), “Elevating Research & Collaboration: Developing a Research Agenda in and on Africa”. ***Organizer and Chair***. PDW accepted for the Academy of Management program at the 76th Annual Meeting, AOM, Aug. 5-9, in Anaheim, CA.

Arevalo, J.A. & Mitchell, S. (2016), “Sustainability in Management Education – Finding Purpose & Linkage in Program Characteristics, Assessment & the Role of External Stakeholders”. ***Organizer and Chair***. PDW accepted for the Academy of Management program at the 76th Annual Meeting, AOM, Aug. 5-9, in Anaheim, CA.

Arevalo, J.A. & Mitchell, S. (2015), “Sustainability in Management Education: Advancing Philosophy, Pedagogy, Integration and Roles”, ***Organizer and Chair of PDW***. Accepted for the program at the 2015 Academy of Management AOM Annual Meeting taking place **August 7-11** in Vancouver, BC, Canada.

Arevalo, J.A. & Mitchell, S. (2014), “Sustainability in Management Education – Part 2: In Search of a Multidisciplinary, Innovative and Integrated Approach through University Leadership, Scholarship and Partnerships”. ***Organizer and Chair of PDW***. Accepted in the program at the Academy of Management AOM Annual Meeting, **Aug. 2**, Philadelphia, PA.

Arevalo, J.A. & Vidal, P. (2013), “Sustainability in Management Education: Going Forward in Adopting and Transforming the Curriculum.” ***Organizer and Chair of PDW***. Accepted in the program (Sponsored by ONE, SIM, and MED Divisions), at the 2013 *Academy of Management Annual Meeting*, Lake Buena Vista, FL, **August 10**.

Arevalo, J.A. (2011), “A Passion for Sustainability in Management Education: Designing Sustainability Courses.” ***Research Participant in PDW Program***. Accepted at AOM and

Sponsored by ONE Division, for the 2011 *Academy of Management Annual Meeting*, San Antonio, TX, August 7-12, 2011.

REFEREED CONFERENCE PAPER PRESENTATIONS

Arevalo, J.A., Alcaraz, J., Schandler, K., & Edwards, M. (2023). “Digital Stories on[for] the Anthropocene: Transforming Student Experiential Learning and Creativity”. Submitted to the ONE Division of the **Academy of Management**, 83rd Annual Meeting, Aug. Boston, MA. Submission No. 11062. **Nominated as Best Paper – ONE Division**

Arevalo, J.A. (2020), “Gendering Sustainability in Management Education: An Advance on Integration”. Paper accepted by the MED Division of the **Academy of Management**, 80th Program and Annual Meeting, August 7-11, Virtual Meeting. Submission No. 19873.

Ashnai, B., Shekari, S., & **Arevalo, J.** (2020) “The Role of Marketing and Sales Strategies and Tactics in Nonprofit Fundraising: An Exploratory Study/A Resource-Based View of Firms”, Summer **American Marketing Association (AMA)** Conference Proceeding, Online, USA, August 2020.

Arevalo, J.A., (2019), “Role Context Change and Actionable Career Knowledge for Practicing Managers”, Paper accepted by the HR Division of the **Academy of Management**, 79th Annual Meeting, August 9-13, Boston, USA.

Arevalo, J.A., (2018), “Gendering Sustainability in Management Education: Pedagogy as Space for Critical Engagement”. Paper accepted for presentation at the **International Association of Business & Society (IABS)**, 29th Annual Meeting, June 7-10, Hong Kong, China.

Arevalo, J.A. & Williams, J., Meliou, E. (2017), “Advancing Gender Integration in Sustainable Management Education: A Multi-level Framework”. Paper accepted in the MED division of the Academy of Management, 77th Annual Meeting, Aug. 4 – 8, Atlanta GA.

Arevalo, J.A. & Laud, Robert. (2017), “From Theory to Practice: An Understanding of Role Relevancy and Utility in Upper and Front Line Managers”. Accepted for presentation at the European Academy of Management, **EURAM, 2017** annual meeting, June 21 – 24, Glasgow, Scotland.

Arevalo, J.A., & O’Gorman, J. (2016), “Advancing the Nontraditional Research Context: Strategy in African Emerging Economies”. Submitted and accepted for conference proceeding presentation, SIG Track. European Academy of Management, **EURAM**, June 1 – 4, Paris, FR. 2nd paper developed from original data set.

Arevalo, J.A. & Laud, R. (2016), “Managerial Roles Perceptions and Engagement: An Examination of Theory and Practice”. Submitted and accepted for conference proceeding consideration, HR track. Academy of Management, **AOM**, 76th Annual Meeting, Aug. 5-9, Anaheim, CA.

Arevalo, J.A. (2015), “Leaving Our Comfort Zone: Strategy Research in African Emerging Economy Environments.” Presented at the Academy of Management **AOM Annual Meeting**, August 7 – 11, 2015, Vancouver, Canada. SIM Division Manuscript Development Workshop. 1st paper developed from original data set.

Arevalo, J.A. & Laud, R. (2015), “The Changing Nature of Managerial Skills, Mindsets, and Roles: Advancing Theory and Relevancy for Contemporary Managers”. Accepted for presentation in the European Academy of Management, EURAM, Annual Meeting, June 17 - 20, Warsaw Poland.

****Best in Track Paper Nominee****

Strategic Management SIG Track – Outstanding Reviewer Award

Arevalo, J.A. & Aravind, D. (2015), “Multi-stakeholder CSR Initiatives: The Case of Engagement in Global Compact Local Networks”. Accepted for presentation in the European Academy of Management, EURAM, Annual Meeting, June 17-20, Warsaw, Poland.

Arevalo, J.A., & Laud, R. (2014), “Managerial skills, mindsets, and roles: advancing taxonomy to relevancy and practicality in management education.” Accepted and Presented for conference proceedings – Academy of Management AOM Annual Meeting, Aug.1-5, Philadelphia, PA.

Arevalo, J.A., & Aravind, D. (2014), “Outcomes in Global CSR Initiatives Implementation: Economic and Reputational Benefits of the UN Global Compact”. Accepted and Presented by co-authors – at European Academy of Management, EURAM Annual Meeting, June 4-7, Valencia, Spain.

Aravind, D., & **Arevalo, J.A.** (2013), “The Global Compact: Analysis of Characteristics and Outcomes of Spanish Local Network Membership.” Accepted and Presented, AOM Annual Meeting, Lake Buena Vista, FL, August 9-13.

Ayuso, S., & Arevalo, J.A. (2013), “What determines progress in Global Compact principles implementation?” Accepted for presentation, European Academy of Management, EURAM, Istanbul, Turkey, June 26-29.

Arevalo, J.A. (2013), “Global Business Literacy (GBL) in Capstone, Stand-alone, and Partial IB Courses: Validation of a Course Assessment Framework.” Accepted for a panel inclusion in Special AIB Track for Teaching IB courses, Academy of International Business Annual Meeting, AIB, Istanbul, Turkey – July 3 – 6.

Aravind, D., & **Arevalo, J.A.** (2012), “The Global Compact: Analysis of Characteristics and Outcomes of Spanish Local Network Membership.” Accepted for presentation at the 2012 Academy of Management Annual Meeting, AOM, SIM Manuscript Development Workshop, Boston, Massachusetts, Aug. 3 – 7.

Arevalo, J.A., & Aravind, D. (2012), “Intangible Asset Creation and Enhanced Economic Returns: The Global Compact as a Citizenship Activity in Spain.” Accepted for presentation at the 2012 Academy of Management Annual Meeting, AOM, Boston, Massachusetts, Aug. 3 – 7.

Arevalo, J.A., & Aravind, D. “Corporate Social Responsibility Practices in India: Approach, Drivers, and Barriers.” Accepted for presentation at the 2011 Academy of Management Annual Meeting, AOM, Austin Texas, Aug. 12-16.

Arevalo, J.A. & Aravind, D. (2011), “The Global Compact: An Analysis of the Motivations and Outcomes of Adoption in the Spanish Context”. Accepted for presentation at the 2011 Academy of Management Annual Meeting, AOM, Austin Texas, Aug. 12-16.

Arevalo, J.A. (2011), “Global Business Literacy in IB Curriculum: Development and Validation of the GBL Scale.” Accepted for presentation at the *Academy of International Business Annual Meeting AIB*, Nagoya, Japan – **June 24-28**.

****Nominated for Competitive Papers Session****

Arevalo, J.A., McCrea, E., Yin, J.(2011), “Global Business Literacy in the Classroom: Developing and Applying an Assessment Framework”. Accepted for presentation at the *Academy of International Business Annual Meeting AIB*, Nagoya, Japan – **June 24-28**.

Arevalo, J.A., & Aravind, D. (2010), “Drivers and Barriers to Corporate Responsibility Practices: comparing Levels of CSR Integration between Companies and SMEs in India.” Accepted for presentation at the 9th Annual Colloquium of the *European Academy of Business in Society (EABIS)*, St. Petersburg, **Sep.22-25**.

Arevalo, J.A., McCrea, E., and Yin, J. (2010), “Global Business Literacy in the Classroom: Developing, Validating, and Using an Assessment Framework.” Accepted for presentation at the *Academy of Management Annual Meeting, AOM*, Montreal, **August 7-11**.

Arevalo, J.A. and Rothenberg, M. (2009), “Building the Economic and Financial Crisis Management Curriculum: A Survey of FT Global MBA Programs”. Presented at the 8th Annual Colloquium of the *European Academy of Business in Society (EABIS)*, IESE Business School, Barcelona, **Sept.20-22**.

Arevalo, J.A. and Aravind, D. (2009), “Challenging Times for Corporate Responsibility and CSR Initiatives: The Case of UN Global Compact Business Participants in the US”. Presented at the 8th Annual Colloquium of the *European Academy of Business in Society (EABIS)*, IESE Business School, Barcelona, **September 20-22**.

McCrae, E., **Arevalo, J.A.**, and Yin, J.(2009), ” International Study Tours vs. Global Business Colloquia: Assessing Global Business Literacy and Learning Outcomes”. Presented at the *Academy of Management Annual Meeting, AOM*, Chicago, **August**.

Arevalo, J.A. (2009), “Critical Reflective Organizations: An Empirical Observation of Global Active Citizenship and Green Politics.” Presented at the *Academy of Management Annual Meeting*, Chicago, **AOM, August**.

Arevalo, J.A. (2008), “The Global Compact Stakeholder Map: Momentum or Deceleration?” Presented at the 7th Annual PhD Conference of the *European Academy of Business in Society (EABIS)*, Ashridge Business School, UK, **September**.

Arevalo, J.A. (2008), “135 Minutes of COP: The Case for Embedding C(S)R into the DNA of the Firm”, presented at the 7th Annual Colloquium of the *European Academy of Business in Society (EABIS)*, Cranfield University, UK, **September**.

Arevalo, J.A. (2008), “Corporate Citizenship Initiatives: Assessing the UN Global Compact and its CSR”, Best in Session Proceedings of the *Fifth Annual Global Conference on Business and Finance (GCBF)*, San Jose, Costa Rica, **May** (CD), ISSN 1931-0285.

****Best in Track – Paper Award****

Arevalo, J.A. & Fallon, F.T(2007), “Shaping Leaders and Managers: A Seven Year Evaluation of the UN Global Compact”, *Sixth Annual Colloquium of the European Academy of Business in Society (EABIS)*, ESADE Business School, Barcelona, **September**.

Arevalo, J.A. (2007), “Small and Medium-Sized Enterprises and Their Roles in Business: A Report on East Asian and European Economies”, *Sixth Annual Colloquium of the European Academy of Business in Society (EABIS Phd Conference)*, IESE Business School, Barcelona, **September**.

ACADEMIC SERVICE and PROFESSIONAL AFFILIATIONS

- Research Collaborator for The Global Organizational Learning and Development Network, GOLDEN, a global sustainability initiative aiming to measure integration of CSR into business models of contemporary multinational firms
- Associate Editor – Business Ethics: A European Review (BEER) (Fall 2015 – 2017)
- Strategic Management Society – SMS (2013-2016)
- Academy of Management – AOM (Since 2007)
- European Academy of Business in Society – EABIS (2007-2011)
- Academy of International Business – AIB (2009-2011)
- Associate Editor, SIM Division – AOM (Since 2010)
- Ad-hoc reviewer, MED Division – AOM (Since 2009)
- Ad-hoc reviewer, AIB Conference Proceedings (Since 2009)
- Member of the Phd Project, a KPMG Foundation since 1994 – a non-profit organization aiming to increase workplace diversity by increasing the diversity of business school faculty who encourage ,mentor, support and enhance, the preparation of tomorrow’s leaders. Cohort from 2004.

INDUSTRY EXPERIENCE

2006 –present Strategy Consultant – Business Model Assessments: Global Luxury/Premium Brands and designers: **Dsquared2, Vince Camuto, Ellie Tahari, Oscar de la Renta, Zac Posen, Versace, Channel, Henri Bendel, and Alexander Wang**

1990 – 2004 Global Corporate Account Manager. Lufthansa German Airlines, New York.

1985 -1990 Corporate Travel Analyst. General Public Utilities: Parsippany, New Jersey.

REFERENCES (* most recent and active)

Dr. Robert Laud, Professor *

Research Fellow and Collaborator

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1600 Valley Road, Parsippany New Jersey 07474 973 540 8909 laudr@wpunj.edu

Dr. Shelley Mitchell, Assistant Professor *

Research Fellow and Collaborator

Hult International Business School

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Dr. Heidi Diamond, Professor *

Industry Collaborator & Educator, Fashion Industry

LIM College

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Dissertation Chair

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Dr. Alexander J. Motyl, Deputy Director, Division of Global Affairs, Rutgers University

Dissertation Advisor

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Research Fellow and Collaborator

Dr. Jason Z. Yin, Chair, Management Department, Stillman School of Business

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Research Fellow and Collaborator

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Research Fellow and Collaborator